

THANK YOU!

WE SALUTE OUR GENEROUS
PARTNERS WHO BRING HOPE
TO OUR AMERICAN HEROES!



**SOF
MISSIONS**



**★ TOGETHER ★
FORWARD MARCH**

**ANNUAL PARTNERSHIP
OPPORTUNITIES**



EMPOWERING WARRIORS TO FIND PURPOSE AND BE RESILIENT

HISTORY

SOF Missions was founded in 2011 by Damon, a 20-year retired special ops veteran, and Dayna Friedman as a humanitarian missions organization serving over 90,000 people globally. In 2014, SOF Missions shifted focus to provide a high level of specialized care to the veteran community with a concentration on suicide prevention.

VETERAN CRISIS

Over 2.7 million men and women have been deployed to Iraq and Afghanistan in the fight on terrorism. Unfortunately for many, the rigors of combat and the challenges of military service take a toll on their overall health.

The suicide rate among veterans has reached drastic proportions. The Department of Veterans Affairs Suicide Data Report from 2019 states that over 20 veterans take their lives every day and the suicide rate for veterans is 1.5 times the rate for non-veteran adults. SOF Missions is committed to combating this problem by empowering warriors to find purpose and be resilient.

OUR SOLUTION

We serve all post-911 veterans who are struggling with the visible and invisible scars of war. We develop and provide customized care for veterans through our national network of partners. Our program, The Resiliency Project, is a holistic and individual focused plan that covers **physical, spiritual, social** and **psychological** modalities. Partners in our project include non-profit organizations, veteran mentors, and civilian healthcare providers.

SOF MISSIONS IMPACT



34 STATES
PROVIDING SERVICE ACROSS THE NATION



6 VA HOSPITALS
SERVING CHAPLAINS AND VETERANS



47 WARRIORS
SPONSORED THROUGH THE RESILIENCY PROJECT



60 GROUPS
EMPOWERED WITH VETERAN RESOURCES



647 VETERANS
RECEIVED CONNECT CARE AND SERVICES



100,000
ATTENDEES AT EIGHTY SPEAKING ENGAGEMENTS



SOF MISSIONS IS A NON-PROFIT 501(C)3 ORGANIZATION. SERVICES TO QUALIFYING VETERANS ARE PROVIDED FREE OF CHARGE.

(813) 333-1303

11928 SHELDON RD. TAMPA, FL 33626

CONNECT@SOFMISSIONS.ORG



WHY PARTNER WITH SOF MISSIONS?

YOU WILL MARCH WITH A STABLE MISSION

Since 2011, we have been *empowering warriors to find purpose and be resilient.*

YOU WILL IMPACT VETERANS AND FIRST-RESPONDERS

Together, we will share a message of hope and healing. SOF Missions is unique in comparison to other veteran non-profits: we provide a four-component customized care plan anywhere in the United States.

YOU WILL EXTEND OUR REACH

In 2020, we aim to double our impact five-fold, which will provide 100 Warriors with full-spectrum care, and over 1400 Warriors with connect care across the nation.

SOF MISSIONS 2020 EVENTS

5TH ANNUAL DESTIN GALA
Sandestin Beach and Golf Resort
August 29

TAMPA GALA
The Don Cesar, St. Petersburg
September 12

OPERATION HELPING HEROES GOLF TOURNAMENT
On Top of the World, Ocala
October 24



LEVELS of GIVING



MARKETING PACKAGE

Year-round recognition in SOF Missions electronic monthly newsletters and publications

Logo and link displayed prominently on SOF Missions website

Recognition as named level sponsor in all electronic media, news media, and radio spots

Sharing/highlighting your page on all SOF Missions social media platforms (20k+ followers across the US)

Full color ad in SOF Missions event program booklets

Recognition gift

EVENTS PACKAGE

Private dinner for four with SOF Missions Founder and President, Damon Friedman

Meet and Greet with Warriors and SOF Missions Headquarters Staff

Tickets to SOF Missions Events

Event signage at SOF Missions event

Merchandise/information table at SOF Missions event

Special recognition at SOF Missions event

SHIELD: \$100,000



FULL PAGE, ALL EVENTS

4 FT PADDLE AND COIN

STAR: \$50,0000



FULL PAGE, TWO EVENTS

4 FT PADDLE AND COIN

PLATINUM: \$20,000



FULL PAGE, ONE EVENT

2 FT PADDLE AND COIN

GOLD: \$15,000



FULL PAGE, ONE EVENT

PLAQUE AND COIN

SILVER: \$10,000



HALF PAGE, ONE EVENT

PLAQUE AND COIN

BRONZE: \$5,000



HALF PAGE, ONE EVENT

COIN

IRON: \$2,500



1/4 PAGE, ONE EVENT

COIN

EVENTS: \$1,000*



8 TICKETS, ONE EVENT

COIN



SPONSORSHIPS INCLUDE:

Single-event, multi-event, or program underwriting sponsorships; Receptions and corporate entertaining opportunities; Product placement opportunities; Recognition in advertisements and press releases; Program inserts, featured stories in newsletter, and inclusion in other marketing materials; Social media and email promotions; Banners, posters and other prominent signage; Volunteer opportunities for employees; Customized opportunities to meet your marketing goals.

SPONSORSHIP PROVIDES:

Brand exposure to a targeted audience of affluent, diverse, and influential group of families and professionals; Recognition as a socially responsible brand committed to serving the community, our nation's veterans, and SOF Missions.

PARTNER LOGO:

All sponsors may use the SOF Missions logo to communicate your partnership and connection with our organization. We will provide our official partner logo and font treatment(s).

*EVENT PARTNERS

Each event brings unique sponsorship opportunities: gala table sponsors, golf tournament lunch, etc.

★ 2020 SOF MISSIONS PARTNERSHIP AGREEMENT ★

TO RECEIVE MAXIMUM BENEFIT FOR YOUR SPONSORSHIP, PLEASE SUBMIT PAYMENT AND RETURN AGREEMENT BY JULY 1, 2020.

AVAILABLE SPONSORSHIP LEVELS

Shield - \$100,000 (all three events)

Star - \$50,000 (choose two events)

- Destin Gala (August 29)
- Tampa Gala (September 12)
- Ocala Golf Tournament (October 24)

Platinum - \$20,000 (choose one event)

- Destin Gala (August 29)
- Tampa Gala (September 12)
- Ocala Golf Tournament (October 24)

Gold - \$15,000 (choose one event)

- Destin Gala (August 29)
- Tampa Gala (September 12)
- Ocala Golf Tournament (October 24)

Silver - \$10,000 (choose one event)

- Destin Gala (August 29)
- Tampa Gala (September 12)
- Ocala Golf Tournament (October 24)

Bronze - \$5,000 (choose one event)

- Destin Gala (August 29)
- Tampa Gala (September 12)
- Ocala Golf Tournament (October 24)

Iron - \$2,500 (choose one event)

- Destin Gala (August 29)
- Tampa Gala (September 12)
- Ocala Golf Tournament (October 24)

Events - \$1,000 (choose one event)

Each event brings unique sponsorship opportunities: gala table sponsors, golf tournament lunch, etc.

- Destin Gala (August 29)
- Tampa Gala (September 12)
- Ocala Golf Tournament (October 24)

Other: _____

OTHER DONATIONS

Item: _____

QTY: _____ Dollar value of each item: \$ _____

TICKETS

Gen. Admission - \$100

QTY: _____

Warrior Ticket - \$100

(Buy a ticket for a veteran to attend)

QTY: _____

CONTACT INFORMATION:

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Signature: _____

Date: _____



RETURN THIS FORM TO:

SOF Missions
11928 Sheldon Rd.
Tampa, FL 33626

YOUR COMPANY LOGO:

Please email your logo by July 1, 2020
(.jpg or .png format) to connect@sofmissions.org

FOR ADDITIONAL INFORMATION:

Contact: Dayna Friedman
Email: connect@sofmissions.org
Tel: 813-333-1303

Our tax-deductible 501(c)(3) number is 45-3565213.