

**THANK YOU!**

WE SALUTE OUR GENEROUS  
PARTNERS WHO BRING HOPE  
TO OUR AMERICAN HEROES!



**SOF  
MISSIONS**



★ **TOGETHER** ★  
**FORWARD MARCH**

**ANNUAL PARTNERSHIP  
OPPORTUNITIES**



EMPOWERING WARRIORS TO FIND PURPOSE AND BE RESILIENT

### HISTORY

SOF Missions was founded in 2011 by Damon, a 20-year retired special ops veteran, and Dayna Friedman as a humanitarian missions organization serving over 90,000 people globally. In 2014, SOF Missions shifted focus to provide a high level of specialized care to the veteran community with a concentration on suicide prevention.

### VETERAN CRISIS

Over 2.7 million men and women have been deployed to Iraq and Afghanistan in the fight on terrorism. Unfortunately for many, the rigors of combat and the challenges of military service take a toll on their overall health.

The suicide rate among veterans has reached drastic proportions. The Department of Veterans Affairs Suicide Data Report from 2019 states that over 20 veterans take their lives every day and the suicide rate for veterans is 1.5 times the rate for non-veteran adults. SOF Missions is committed to combating this problem by empowering warriors to find purpose and be resilient.

### OUR SOLUTION

We serve all post-911 veterans who are struggling with the visible and invisible scars of war. We develop and provide customized care for veterans through our national network of partners. Our program, The Resiliency Project, is a holistic and individual focused plan that covers **physical, spiritual, social** and **psychological** modalities. Partners in our project include non-profit organizations, veteran mentors, and civilian healthcare providers.

### SOF MISSIONS IMPACT



**34 STATES** PROVIDING SERVICE ACROSS THE NATION



**6 VA HOSPITALS** SERVING CHAPLAINS AND VETERANS



**47 WARRIORS** SPONSORED THROUGH THE RESILIENCY PROJECT



**60 GROUPS** EMPOWERED WITH VETERAN RESOURCES



**647 VETERANS** RECEIVED CONNECT CARE AND SERVICES



**100,000** ATTENDEES AT EIGHTY SPEAKING ENGAGEMENTS



SOF MISSIONS IS A NON-PROFIT 501(C)3 ORGANIZATION. SERVICES TO QUALIFYING VETERANS ARE PROVIDED FREE OF CHARGE.

(813) 333-1303

11928 SHELDON RD. TAMPA, FL 33626

CONNECT@SOFMISSIONS.ORG



## WHY PARTNER WITH SOF MISSIONS?

### YOU WILL MARCH WITH A STABLE MISSION

Since 2011, we have been *empowering warriors to find purpose and be resilient.*

### YOU WILL IMPACT VETERANS AND FIRST-RESPONDERS

Together, we will share a message of hope and healing. SOF Missions is unique in comparison to other veteran non-profits: we provide a four-component customized care plan anywhere in the United States.

### YOU WILL EXTEND OUR REACH

In 2020, we aim to double our impact five-fold, which will provide 100 Warriors with full-spectrum care, and over 1400 Warriors with connect care across the nation.

## SOF MISSIONS 2020 EVENTS

**5TH ANNUAL DESTIN GALA**  
Sandestin Beach and Golf Resort  
August 29

**TAMPA GALA**  
The Don Cesar, St. Petersburg  
September 12

**OPERATION HELPING HEROES GOLF TOURNAMENT**  
On Top of the World, Ocala  
October 24



## LEVELS of GIVING



### MARKETING PACKAGE

- Year-round recognition in SOF Missions electronic monthly newsletters and publications
- Logo and link displayed prominently on SOF Missions website
- Recognition as named level sponsor in all electronic media, news media, and radio spots
- Sharing/highlighting your page on all SOF Missions social media platforms (20k+ followers across the US)
- Full color ad in SOF Missions event program booklets
- Recognition gift

### EVENTS PACKAGE

- Private dinner for four with SOF Missions Founder and President, Damon Friedman
- Meet and Greet with Warriors and SOF Missions Headquarters Staff
- Tickets to SOF Missions Events
- Event signage at SOF Missions event
- Merchandise/information table at SOF Missions event
- Special recognition at SOF Missions event

**SHIELD: \$100,000**

**STAR: \$50,000**

**PLATINUM: \$20,000**

**GOLD: \$15,000**

**SILVER: \$10,000**

**BRONZE: \$5,000**

**IRON: \$2,500**

**EVENTS: \$1,000\***



**FULL PAGE, ALL EVENTS**

**FULL PAGE, TWO EVENTS**

**FULL PAGE, ONE EVENT**

**FULL PAGE, ONE EVENT**

**HALF PAGE, ONE EVENT**

**HALF PAGE, ONE EVENT**

**1/4 PAGE, ONE EVENT**

**4 FT PADDLE AND COIN**

**4 FT PADDLE AND COIN**

**2 FT PADDLE AND COIN**

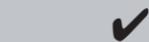
**PLAQUE AND COIN**

**PLAQUE AND COIN**

**COIN**

**COIN**

**COIN**



**16 TICKETS, ALL EVENTS**

**16 TICKETS, TWO EVENTS**

**8 TICKETS, ONE EVENT**

**PREMIER, ALL EVENTS**

**PREMIER, TWO EVENTS**

**PREMIER, ONE EVENT**

**PREMIER, ONE EVENT**

**ONE EVENT**

**ONE EVENT**

**ONE EVENT**

**ALL EVENTS**

**TWO EVENTS**

**ONE EVENT**

**ONE EVENT**

**ONE EVENT**

**ONE EVENT**

**ONE EVENT**

**ALL EVENTS**

**TWO EVENTS**

**ONE EVENT**

**ONE EVENT**

**ONE EVENT**

**ONE EVENT**

**ONE EVENT**



#### SPONSORSHIPS INCLUDE:

Single-event, multi-event, or program underwriting sponsorships; Receptions and corporate entertaining opportunities; Product placement opportunities; Recognition in advertisements and press releases; Program inserts, featured stories in newsletter, and inclusion in other marketing materials; Social media and email promotions; Banners, posters and other prominent signage; Volunteer opportunities for employees; Customized opportunities to meet your marketing goals.

#### SPONSORSHIP PROVIDES:

Brand exposure to a targeted audience of affluent, diverse, and influential group of families and professionals; Recognition as a socially responsible brand committed to serving the community, our nation's veterans, and SOF Missions.

#### PARTNER LOGO:

All sponsors may use the SOF Missions logo to communicate your partnership and connection with our organization. We will provide our official partner logo and font treatment(s).

#### \*EVENT PARTNERS

Each event brings unique sponsorship opportunities: gala table sponsors, golf tournament lunch, etc.



# EVENT SPONSORSHIP DETAILS

## DESTIN GALA

Sandestin Golf and Beach Resort

The SOF Missions 5th Annual Destin Gala is a night to come together and show support for our military veterans. Our aim is to collectively heal these warriors who are struggling with the visible and invisible scars of war. Individuals and businesses have the unique opportunity to come alongside individual warriors and sponsor them through our 4-component healing process called The Resiliency Project.

Come hear their stories, listen to their struggles and triumphs, and learn how you can help warriors on their path of wellness and resiliency. The evening includes warrior success stories and a guest speaker.

[sofmissions.org/gala](http://sofmissions.org/gala)



## TAMPA SUNSET SOCIAL

The Don CeSar

A cocktail social to come together and show support for our military veterans. SOF Missions goal is to end veteran suicide and build resilient warriors through our 4-phase holistic program, The Resiliency Project. Join us and learn how you can help our nation's warriors on their path of wellness and resiliency.

Come on out to the fabulous Don CeSar and enjoy this gorgeous seaside resort. Sample some delectable food and meet new people; all while supporting a good cause.

The evening includes success stories from warriors in our program, a guest speaker, and multiple raffle opportunities.

[sofmissions.org/sunsetsocial](http://sofmissions.org/sunsetsocial)



## OCALA GOLF TOURNAMENT

Candler Hills Golf Club

On Top of the World Communities, LLC and SOF MISSIONS have joined forces to present the 2nd annual **Operation: Helping Heroes Charity Golf Tournament.**

Assemble your "Fire Team" Golf Foursome and enjoy a catered breakfast as SOF MISSIONS' Dr. Damon Friedman starts off the morning for what is sure to be a lively golf tournament at Candler Hills Golf Club. We invite you to join us in support of America's heroes and become a partner for this one-of-a-kind weekend event.

[www.operationhelpingheroes.com](http://www.operationhelpingheroes.com)



# ★ 2020 SOF MISSIONS PARTNERSHIP AGREEMENT ★

TO RECEIVE MAXIMUM BENEFIT FOR YOUR SPONSORSHIP, PLEASE SUBMIT PAYMENT AND RETURN AGREEMENT

### AVAILABLE SPONSORSHIP LEVELS

- Shield - \$100,000 (all three events)**
- Star - \$50,000 (choose two events)**
  - Destin Gala (August 29)
  - Tampa Gala (September 12)
  - Ocala Golf Tournament (October 24)
- Platinum - \$20,000 (choose one event)**
  - Destin Gala (August 29)
  - Tampa Gala (September 12)
  - Ocala Golf Tournament (October 24)
- Gold - \$15,000 (choose one event)**
  - Destin Gala (August 29)
  - Tampa Gala (September 12)
  - Ocala Golf Tournament (October 24)
- Silver - \$10,000 (choose one event)**
  - Destin Gala (August 29)
  - Tampa Gala (September 12)
  - Ocala Golf Tournament (October 24)
- Bronze - \$5,000 (choose one event)**
  - Destin Gala (August 29)
  - Tampa Gala (September 12)
  - Ocala Golf Tournament (October 24)
- Iron - \$2,500 (choose one event)**
  - Destin Gala (August 29)
  - Tampa Gala (September 12)
  - Ocala Golf Tournament (October 24)
- Events - \$1,000 (choose one event)**  
Each event brings unique sponsorship opportunities: gala table sponsors, golf tournament lunch, etc.
  - Destin Gala (August 29)
  - Tampa Gala (September 12)
  - Ocala Golf Tournament (October 24)
- Other:** \_\_\_\_\_

### OTHER DONATIONS

Item: \_\_\_\_\_

QTY: \_\_\_\_\_ Dollar value of each item: \$ \_\_\_\_\_

### TICKETS

- Gen. Admission - \$100  
QTY: \_\_\_\_\_
- Warrior Ticket - \$100  
(Buy a ticket for a veteran to attend)  
QTY: \_\_\_\_\_

### CONTACT INFORMATION:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



### RETURN THIS FORM TO:

SOF Missions  
11928 Sheldon Rd.  
Tampa, FL 33626

### SCAN QR CODE TO SEND ELECTRONICALLY:

Please email your logo(.jpg or .png format) and PDF agreement to: [sami@sofmissions.org](mailto:sami@sofmissions.org)

### FOR ADDITIONAL INFORMATION:

Contact: Sami Erbes

Email: [sami@sofmissions.org](mailto:sami@sofmissions.org)

Tel: 813-563-2648



Our tax-deductible 501(c)(3) number is 45-3565213.